



About Synkron

www.synkron.com

Synkron A/S is the company behind Synkron.web – Scandinavia's most sold Web Content Management software. Customers include more than 700 private and public organisations including the A.P. Møller Group (80 countries), Bang & Olufsen, Rockwool International, LIONS Club, The Danish Ministry of Culture, and The Danish Agency for Governmental Management.

Synkron.web was one of the first Content Management systems in Denmark and is today the most sold system in northern Europe.

Ownership:

Synkron A/S is owned by some of Denmark's largest and most well founded venture capital companies providing the company with a very solid platform for continued growth on an international scale. The shareholders include Dansk Kapitalanlæg A/S, Dansk Erhvervsinvestering, Vækstfonden as well as the management and most employees. Synkron is headquartered in Aarhus, Denmark, with further offices in Copenhagen, Denmark and Hamburg, Germany (Synkron GmbH) and with sales representation in Oslo. Moreover, Synkron is represented through partners in Sweden, Switzerland and the U.K and has a strong network of approximately 35 distribution partners in total.

Financial status:

Synkron generated a small deficit in 2001/2002 and expects a profitable 2002/03. The breakeven situation and a strong solidity rate allow for Synkron to concentrate on further business development in the markets where the company is represented, and to further expand its market leading position in its home market.

Technology:

Synkron uniquely combines a suite of comprehensive ready-for-use functionality with an open template and data structure. This combination means that Synkron.web clients only have to develop special features/functionality if and when required, and the module-based product ensures total scalability and allows for a single platform for Internet, Extranet and Intranet.

The high degree of standardised functionality means that Synkron.web excels in speed of implementation, user friendliness and price/performance. Moreover, Synkron is increasingly focusing on integration possibilities to other systems and is constantly developing its product to include more functionality, which ensures a continuously high Return on Investment for its clients.

Contact Synkron:

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